



companies
FOR kids
INVITATIONAL
BENEFITING BIG BROTHERS BIG SISTERS

Innisbrook
Resort & Golf Club
Featuring the
Copperhead, Island, and North
Golf Courses
November 30, 2017
11:30 am Shotgun Start



Please join us at the 6th Annual Companies for Kids Golf Invitational on Thursday, November 30th at Innisbrook Resort & Golf Club. Benefitting Big Brothers Big Sisters of Tampa Bay, this premiere event provides the opportunity to play on the world-renowned Copperhead and Island courses, which are favorites among PGA Tour Professionals. We will also be one of the first tournaments on the newly renovated North Course. But more importantly, you get the opportunity to help make a BIG impact by sponsoring this event and investing in mentoring programs for at-risk youth.

Last year our agency served close to 3,000 children in our mentoring programs across 7 counties. We are pleased to report that 99% of these children were promoted to the next grade and 99% had no involvement with the juvenile justice system. These are just a few of our measurable outcomes and are proof of the results your investment can have on our youth and our community.

Sign up today as one of our VIP golfers and join 300 other business leaders in this exclusive event with high-level networking opportunities, first-class service and amenities, and a stellar overall experience!

Our day starts at 9 a.m. with registration and breakfast. Shop at our custom-designed pro-shop, followed by 18 holes of golf with on-course activities & sponsors to add to the fun! After a challenging round, join us for premium cocktails and hors d'oeuvres, while you shop our comprehensive silent auction from the convenience of your phone and our mobile bidding site. We finish our day with a brief inspiring program and exciting awards dinner followed by auction prize pickup and a night cap recounting the day's fun.

Thank you in advance for your commitment to Big Brothers Big Sisters of Tampa Bay. Join us to Start Something BIG!

November 30, 2017

9am - Registration & Silent Auction
10am - Breakfast Served
11:30am - Shotgun Start
4:30 pm - Cocktails, Awards Reception,
Silent Auction Wrap-Up

SPONSORSHIP LEVELS

BENEFITS	DIAMOND \$20,000	PLATINUM \$12,500	GOLD \$6,500	SILVER \$4,000	BRONZE \$2,500	BEVERAGE CART \$3,000	HOLE \$1,250
Number of Tournament Players	8	8	4	4	2		
"CEO Table of 10" valued at \$5,000 at the Art of Helping Children Gala	➤						
Overnight Accommodations for 8 Players at Innisbrook Resort night before the tournament	➤						
Opportunity to Present at VIP Cocktail Reception or Golf Invitational	➤						
Featured Logo in all marketing materials, including Spectrum PSAs	➤	➤					
VIP Registration and Choice of Course	➤	➤					
Formal Recognition during Closing Ceremonies	➤	➤					
Invitation to VIP Cocktail Reception from CEO Advisory Council	➤	➤	➤				
Reserved Seating at Breakfast & Closing Ceremonies	➤	➤	➤				
Opportunity to give each player an approved promotional item in player gift bag	➤	➤	➤				
Deluxe Gift Bag	➤	➤	➤	➤	➤	➤	
Professional Tee Sign with Logo	3	3	1	1		1	1
Approximate Number of Promotional Mentions Across All Media (Touchpoints e.g. banners, program guide, website, etc.)	16	14	10	5	3	4	2

*Note: Logos will be included for Diamond, Platinum, and Gold Only



Big Brothers Big Sisters
of Tampa Bay

BBSTampaBay.org

BIG THANKS TO LAST YEAR'S SPONSORS

DIAMOND SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS

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- Lindenmeyr Central
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- MarineMax
- Mezrah Consulting
- PepsiCo
- Sign It Quick
- Tamerlane Commercial Flooring
- Vaco Resources

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Dawn Kuhn, Senior Director of Events
Big Brothers Big Sisters of Tampa Bay
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(727) 518-8860 Ext. 227

**For more information, visit
Companies4Kids.org**



Our Big Sister & Little Sister of the Year

Before meeting Roxanne Connor, Megan suffered from anxiety and was not doing well academically. Her mother had not been consistently in her life, and her grandmother felt like Megan would benefit from having another positive role model in her life. Roxanne, who was already volunteering at the school in other capacities, embraced the opportunity to have a one-on-one relationship and make a significant impact on a child's life.

The results have been outstanding. Megan's self-confidence has skyrocketed, and she is now personable and outgoing. She knows everyone in the school, and they all know her. Roxanne calls her "the mayor of Eisenhower Elementary." Megan's grades have improved, consistently earning a place on the Principal's List and Honor Roll. She and Roxanne meet every week at school, writing in their journal, spending time on classwork, and talking about life's challenges. They have made such improvement in her math skills that Megan now talks of one day getting a Ph.D in Engineering. "It just makes me feel good that I can make a difference in her life," Roxanne said.

In addition to her role as a Big, Roxanne serves on the Big Brothers Big Sisters Pinellas Leadership Council, which helps with fundraising and recruiting, and has personally recruited numerous adults to become Bigs.

2871

Big/Little matches are supported each year in Hillsborough, Pinellas, Polk, Pasco, Citrus, Hernando & Sumter Counties,

1000

kids across Tampa Bay are waiting for a Big Brother or Big Sister.

250

deserving children were matched with a caring adult mentor because of funds raised during last year's Companies 4 Kids.

1

is the number of mentors needed to make a BIG difference in the life of a child. Sign up to be "1" today!